

# INVOICE



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**Main: (334) 288-1212**  
**Billing: (334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

Billing Address:

**PinPoint Media, Inc (B)**  
**Attention: Accounts Payable**  
**1707 Osage St, Ste 103**  
**Alexandria, VA 22302**

Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800092-1	09/24/17	September 2017	08/28/17 - 09/11/17
Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen:	LUTHER STRANGE SENA	811

Flight Dates	Order #	Alt Order #
09/05/17 - 09/11/17	1800092	08768694

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913865	62	78

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	09/08/17	09/08/17	WSFA 12 News at Ten - MF	10-1035pm	----1--	:30	1	\$275.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/04/17	09/10/17	----1--	1	\$275.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WSFA	F	09/08/17		WSFA 12 News at Ten - MF	10-1035pm	:00		\$275.00 NM																				
					Credited																								
2	09/08/17	09/08/17	ALABAMA LIVE @ 11A	11-1130Am	----1--	:30	1	\$30.00	NM																				
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	09/04/17	09/10/17	----1--	1	\$30.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WSFA	F	09/08/17	11:30 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1713H	\$30.00 NM																				
3	09/08/17	09/08/17	ALABAMA LIVE @ 1130 AM	1130A-12P	----1--	:30	1	\$30.00	NM																				
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	09/04/17	09/10/17	----1--	1	\$30.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WSFA	F	09/08/17	11:58 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	DMSCLS1713H	\$30.00 NM																				
4	09/08/17	09/08/17	WSFA 12 News at Noon	12-1230pm	----1--	:30	1	\$100.00	NM																				
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	09/04/17	09/10/17	----1--	1	\$100.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WSFA	F	09/08/17	12:20 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1713H	\$100.00 NM																				
5	09/08/17	09/08/17	WSFA 12 NEWS AT 4P M-F	4-430P	----1--	:30	1	\$60.00	NM																				
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	09/04/17	09/10/17	----1--	1	\$60.00																								

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Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	811	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/08/17	09/08/17	WSFA 12 NEWS AT 4P M	M-F 4-430P	----1--	:30	1	\$60.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/08/17 4:00 PM WSFA 12 NEWS AT 4PM M-F 4-430P :00 \$60.00 NM Credited									
6	09/08/17	09/08/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	----1--	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ----1-- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/08/17 4:42 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 DMSCLS1713H \$75.00 NM									
7	09/08/17	09/08/17	WSFA 12 News at Five	5-530pm	----1--	:30	1	\$185.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ----1-- 1 \$185.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/08/17 5:28 PM WSFA 12 News at Five 5-530pm :30 DMSCLS1713H \$185.00 NM									
8	09/08/17	09/08/17	Today in Alabama 530a	528am-6am	----1--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ----1-- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/08/17 5:54 AM Today in Alabama 530a 528am-6am :30 DMSCLS1713H \$100.00 NM									
9	09/08/17	09/08/17	WSFA 12 News at Six - MF	6-630pm	----1--	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ----1-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/08/17 6:21 PM WSFA 12 News at Six - MF 6-630pm :30 DMSCLS1713H \$350.00 NM									
10	09/08/17	09/08/17	Today In Alabama	6a-7a	----1--	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ----1-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/08/17 6:42 AM Today In Alabama 6a-7a :30 DMSCLS1713H \$175.00 NM									
11	09/08/17	09/08/17	ENTERTAINMENT TONI 630-7p	GHT	----1--	:30	1	\$215.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ----1-- 1 \$215.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/08/17 6:42 PM ENTERTAINMENT TONIGHT 630-7p :30 DMSCLS1713H \$215.00 NM									
12	09/08/17	09/08/17	NBC Today Show	7-9am	----1--	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ----1-- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	811	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/08/17	09/08/17	NBC Today Show	7-9am	----1--	:30	1	\$115.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/08/17 7:59 AM NBC Today Show 7-9am :30 DMSCL51713H \$115.00 NM									
13	09/08/17	09/08/17	NBC Today 2	9-10am	----1--	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ----1-- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/08/17 NBC Today 2 9-10am :00 <del>\$50.00</del> NM Credited									
14	09/11/17	09/11/17	WSFA 12 News at Ten - 10-1035pm MF		1-----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 1----- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/11/17 WSFA 12 News at Ten - MF 10-1035pm :00 <del>\$275.00</del> NM Credited									
15	09/11/17	09/11/17	ALABAMA LIVE @ 11A 11-1130Am		1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/11/17 ALABAMA LIVE @ 11A 11-1130Am :00 <del>\$30.00</del> NM Credited									
16	09/11/17	09/11/17	ALABAMA LIVE @ 1130 1130A-12P AM		1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/11/17 ALABAMA LIVE @ 1130AM 1130A-12P :00 <del>\$30.00</del> NM Credited									
17	09/11/17	09/11/17	WSFA 12 News at Noon 12-1230pm		1-----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 1----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/11/17 WSFA 12 News at Noon 12-1230pm :00 <del>\$100.00</del> NM Credited									
18	09/11/17	09/11/17	JUDGE JUDY 1ST RUN 330-4p		1-----	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 1----- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/11/17 3:54 PM JUDGE JUDY 1ST RUN 330-4p :30 DMSCL51713H \$60.00 NM									
19	09/11/17	09/11/17	M-F 4-430P		1-----	:30	1	\$60.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
WSFA 12 NEWS AT 4P									
M									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/17	09/17/17	1-----	1	\$60.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/11/17		WSFA 12 NEWS AT 4PM	M-F 4-430P	:00		<del>\$60.00</del> NM
Credited									
20	09/11/17	09/11/17	WSFA 12 NEWS AT 4P	M-F 430-5P	1-----	:30	1	\$75.00	NM
M									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/17	09/17/17	1-----	1	\$75.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/11/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	:00		<del>\$75.00</del> NM
Credited									
21	09/11/17	09/11/17	WSFA 12 News at Five	5-530pm	1-----	:30	1	\$185.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/17	09/17/17	1-----	1	\$185.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/11/17		WSFA 12 News at Five	5-530pm	:00		<del>\$185.00</del> NM
Credited									
22	09/11/17	09/11/17	Today in Alabama 530a	528am-6am	1-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/17	09/17/17	1-----	1	\$100.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/11/17	5:50 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1713H	\$100.00 NM
23	09/11/17	09/11/17	WSFA 12 News at Six -	6-630pm	1-----	:30	1	\$350.00	NM
MF									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/17	09/17/17	1-----	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/11/17	6:30 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1713H	\$350.00 NM
24	09/11/17	09/11/17	Today In Alabama	6a-7a	1-----	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/17	09/17/17	1-----	1	\$175.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/11/17	6:30 AM	Today In Alabama	6a-7a	:30	DMSCLS1713H	\$175.00 NM
25	09/11/17	09/11/17	ENTERTAINMENT TONI	630-7p	1-----	:30	1	\$215.00	NM
GHT									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/17	09/17/17	1-----	1	\$215.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/11/17	6:45 PM	ENTERTAINMENT TONIGHT	630-7p	:30	DMSCLS1713H	\$215.00 NM
26	09/11/17	09/11/17	NBC Today Show	7-9am	1-----	:30	1	\$115.00	NM

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17		NBC Today Show	7-9am	:00		\$115.00 NM
			Credited						
27	09/11/17	09/11/17	NBC Today 2	9-10am	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17	9:22 AM	NBC Today 2	9-10am	:30	DMSCLS1713H	\$50.00 NM
28	09/09/17	09/09/17	NBC Saturday Today Show	6-8am	-----1-	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	09/09/17	7:20 AM	NBC Saturday Today Show	6-8am	:30	DMSCLS1713H	\$45.00 NM
29	09/10/17	09/10/17	NET NBC Sunday Today Show	7-8a	-----1	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/10/17		NET NBC Sunday Today Show	7-8a	:00		\$45.00 NM
			Credited						
30	09/10/17	09/10/17	NET NBC Meet The Press	8-9a	-----1	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/10/17	8:29 AM	NET NBC Meet The Press	8-9a	:30	DMSCLS1713H	\$45.00 NM
31	09/10/17	09/10/17	WSFA News Sunday AM	9-930a	-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/10/17	9:18 AM	WSFA News Sunday AM	9-930a	:30	DMSCLS1713H	\$20.00 NM
32	09/07/17	09/07/17	WSFA 12 News at Ten - MF	10-1035pm	---1---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/07/17		WSFA 12 News at Ten - MF	10-1035pm	:00		\$275.00 NM
			Credited						
33	09/07/17	09/07/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	\$30.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1800092-1	09/24/17	September 2017	08/28/17 - 09/11/17

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	811

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---1---</td><td>1</td><td>\$30.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td>11:06 AM</td><td>ALABAMA LIVE @ 11A</td><td>11-1130Am</td><td>:30</td><td>DMSCLS1713H</td><td>\$30.00 NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/04/17	09/10/17	---1---	1	\$30.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/07/17	11:06 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1713H	\$30.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
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1	WSFA	Th	09/07/17	11:06 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1713H	\$30.00 NM																																																		
34	09/07/17	09/07/17	ALABAMA LIVE @ 1130 AM	1130A-12P	---1---	:30	1	\$30.00	NM																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---1---</td><td>1</td><td>\$30.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td>11:36 AM</td><td>ALABAMA LIVE @ 1130AM</td><td>1130A-12P</td><td>:30</td><td>DMSCLS1713H</td><td>\$30.00 NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/04/17	09/10/17	---1---	1	\$30.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/07/17	11:36 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	DMSCLS1713H	\$30.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	09/04/17	09/10/17	---1---	1	\$30.00																																																						
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1	WSFA	Th	09/07/17	11:36 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	DMSCLS1713H	\$30.00 NM																																																		
35	09/07/17	09/07/17	WSFA 12 News at Noon	12-1230pm	---1---	:30	1	\$100.00	NM																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---1---</td><td>1</td><td>\$100.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td>12:21 PM</td><td>WSFA 12 News at Noon</td><td>12-1230pm</td><td>:30</td><td>DMSCLS1713H</td><td>\$100.00 NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/04/17	09/10/17	---1---	1	\$100.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/07/17	12:21 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1713H	\$100.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	09/04/17	09/10/17	---1---	1	\$100.00																																																						
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1	WSFA	Th	09/07/17	12:21 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1713H	\$100.00 NM																																																		
36	09/07/17	09/07/17	JUDGE JUDY 1ST RUN	330-4p	---1---	:30	1	\$60.00	NM																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---1---</td><td>1</td><td>\$60.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td>3:49 PM</td><td>JUDGE JUDY 1ST RUN</td><td>330-4p</td><td>:30</td><td>DMSCLS1713H</td><td>\$60.00 NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/04/17	09/10/17	---1---	1	\$60.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/07/17	3:49 PM	JUDGE JUDY 1ST RUN	330-4p	:30	DMSCLS1713H	\$60.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	09/04/17	09/10/17	---1---	1	\$60.00																																																						
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1	WSFA	Th	09/07/17	3:49 PM	JUDGE JUDY 1ST RUN	330-4p	:30	DMSCLS1713H	\$60.00 NM																																																		
37	09/07/17	09/07/17	WSFA 12 NEWS AT 4P M	M-F 4-430P	---1---	:30	1	\$60.00	NM																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---1---</td><td>1</td><td>\$60.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td>4:27 PM</td><td>WSFA 12 NEWS AT 4PM</td><td>M-F 4-430P</td><td>:30</td><td>DMSCLS1713H</td><td>\$60.00 NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/04/17	09/10/17	---1---	1	\$60.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/07/17	4:27 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1713H	\$60.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
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1	WSFA	Th	09/07/17	4:27 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1713H	\$60.00 NM																																																		
38	09/07/17	09/07/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	---1---	:30	1	\$75.00	NM																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---1---</td><td>1</td><td>\$75.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td></td><td>WSFA 12 NEWS AT 4PM</td><td>M-F 430-5P</td><td>:00</td><td></td><td><del>\$75.00</del> NM</td></tr><tr><td colspan="10">Credited</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/04/17	09/10/17	---1---	1	\$75.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/07/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	:00		<del>\$75.00</del> NM	Credited									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
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1	WSFA	Th	09/07/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	:00		<del>\$75.00</del> NM																																																		
Credited																																																											
39	09/07/17	09/07/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	\$185.00	NM																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---1---</td><td>1</td><td>\$185.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td>5:21 PM</td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:30</td><td>DMSCLS1713H</td><td>\$185.00 NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/04/17	09/10/17	---1---	1	\$185.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/07/17	5:21 PM	WSFA 12 News at Five	5-530pm	:30	DMSCLS1713H	\$185.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	09/04/17	09/10/17	---1---	1	\$185.00																																																						
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1	WSFA	Th	09/07/17	5:21 PM	WSFA 12 News at Five	5-530pm	:30	DMSCLS1713H	\$185.00 NM																																																		
40	09/07/17	09/07/17	Today in Alabama 530a	528am-6am	---1---	:30	1	\$100.00	NM																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800092-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	811	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/07/17	09/07/17	Today in Alabama 530a	528am-6am	---1---	:30	1	\$100.00	NM
09/04/17 09/10/17 ---1--- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 5:37 AM Today in Alabama 530a 528am-6am :30 DMSCLS1713H \$100.00 NM									
41	09/07/17	09/07/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 6:15 PM WSFA 12 News at Six - MF 6-630pm :30 DMSCLS1713H \$350.00 NM									
42	09/07/17	09/07/17	Today In Alabama	6a-7a	---1---	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 6:29 AM Today In Alabama 6a-7a :30 DMSCLS1713H \$175.00 NM									
43	09/07/17	09/07/17	ENTERTAINMENT TONI 630-7p	GHT	---1---	:30	1	\$215.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$215.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 ENTERTAINMENT TONIGHT 630-7p :00 <del>\$215.00</del> NM Credited									
44	09/07/17	09/07/17	NBC Today Show	7-9am	---1---	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 7:28 AM NBC Today Show 7-9am :30 DMSCLS1713H \$115.00 NM									
45	09/07/17	09/07/17	NBC Today 2	9-10am	---1---	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 NBC Today 2 9-10am :00 <del>\$50.00</del> NM Credited									
60	09/06/17	09/06/17	WSFA 12 News at Ten - MF	10-1035pm	--1----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 10:22 PM WSFA 12 News at Ten - MF 10-1035pm :30 DMSCLS1713H \$275.00 NM									
61	09/06/17	09/06/17	ALABAMA LIVE @ 11A	11-1130Am	--1----	:30	1	\$30.00	NM

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1800092-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	811	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	09/06/17	09/06/17	ALABAMA LIVE @ 11A	11-1130Am	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 --1---- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/06/17		ALABAMA LIVE @ 11A	11-1130Am	:00		\$30.00 NM
Credited									
62	09/06/17	09/06/17	ALABAMA LIVE @ 1130 AM	1130A-12P	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 --1---- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/06/17		ALABAMA LIVE @ 1130AM	1130A-12P	:00		\$30.00 NM
Credited									
63	09/06/17	09/06/17	WSFA 12 News at Noon	12-1230pm	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 --1---- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/06/17		WSFA 12 News at Noon	12-1230pm	:00		\$100.00 NM
See MG 63.2									
2	WSFA	W	09/06/17	12:16 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1713H	\$100.00 NM
MG for 63.1 09/06									
64	09/06/17	09/06/17	WSFA 12 NEWS AT 4P M	M-F 4-430P	--1----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 --1---- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/06/17		WSFA 12 NEWS AT 4PM	M-F 4-430P	:00		\$60.00 NM
Credited									
65	09/06/17	09/06/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	--1----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 --1---- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/06/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	:00		\$75.00 NM
Credited									
66	09/06/17	09/06/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 --1---- 1 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/06/17	5:12 PM	WSFA 12 News at Five	5-530pm	:30	DMSCLS1713H	\$185.00 NM
67	09/06/17	09/06/17	Today in Alabama	530a 528am-6am	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 --1---- 1 \$100.00									

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Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	811	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
67	09/06/17	09/06/17	Today in Alabama 530a	528am-6am	--1----	:30	1	\$100.00	NM																																		
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68	09/06/17	09/06/17	WSFA 12 News at Six - MF	6-630pm	--1----	:30	1	\$350.00	NM																																		
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71	09/06/17	09/06/17	NBC Today Show	7-9am	--1----	:30	1	\$115.00	NM																																		
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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Page 10 of 12



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800092-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser		Product	Estimate Number
POL/Strange, Luther/R/Sen		LUTHER STRANGE SENA	811

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
78	09/06/17	09/06/17	Tonight Show	1035-1137pm	--W----	:30	1	\$115.00	NM																																																								
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/06/17</td><td>11:14 PM</td><td>Tonight Show</td><td>1035-1137pm</td><td>:30</td><td>DMSCLS1713H</td><td>\$115.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/06/17	11:14 PM	Tonight Show	1035-1137pm	:30	DMSCLS1713H	\$115.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WSFA	W	09/06/17	11:14 PM	Tonight Show	1035-1137pm	:30	DMSCLS1713H	\$115.00	NM																																																							
79	09/06/17	09/06/17	INSIDER, THE	130-2p	--W----	:30	1	\$30.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>--W----</td><td>1</td><td>\$30.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/06/17</td><td>1:55 PM</td><td>INSIDER, THE</td><td>130-2p</td><td>:30</td><td>DMSCLS1713H</td><td>\$30.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	--W----	1	\$30.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/06/17	1:55 PM	INSIDER, THE	130-2p	:30	DMSCLS1713H	\$30.00	NM																						
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80	09/06/17	09/10/17	Today In Alabama	6a-7a	--WTF--	:30	3	\$175.00	NM																																																								
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1	WSFA	M	09/11/17	6:12 AM	Today In Alabama	6a-7a	:30	DMSCLS1713H	\$175.00	NM																																																							
82	09/07/17	09/07/17	NFL Kickoff	Thu 630-730p	---T---	:30	1	\$225.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---T---</td><td>1</td><td>\$225.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td>6:37 PM</td><td>NFL Kickoff</td><td>Thu 630-730p</td><td>:30</td><td>DMSCLS1713H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	---T---	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/07/17	6:37 PM	NFL Kickoff	Thu 630-730p	:30	DMSCLS1713H	\$225.00	NM																						
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1	WSFA	Th	09/07/17	6:37 PM	NFL Kickoff	Thu 630-730p	:30	DMSCLS1713H	\$225.00	NM																																																							
83	09/07/17	09/07/17	NET NFL Thursday Game	730p-10p	---T---	:30	1	\$500.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---T---</td><td>1</td><td>\$500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td>9:17 PM</td><td>NET NFL Thursday Game</td><td>730p-10p</td><td>:30</td><td>DMSCLS1713H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	---T---	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/07/17	9:17 PM	NET NFL Thursday Game	730p-10p	:30	DMSCLS1713H	\$500.00	NM																						
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1	WSFA	Th	09/07/17	9:17 PM	NET NFL Thursday Game	730p-10p	:30	DMSCLS1713H	\$500.00	NM																																																							
84	09/07/17	09/07/17	Late News	1030p-11p	---T---	:30	1	\$275.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---T---</td><td>1</td><td>\$275.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td></td><td>Late News</td><td>1030p-11p</td><td>:00</td><td></td><td>\$275.00</td><td>NM</td></tr></table> <p>Credited</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	---T---	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/07/17		Late News	1030p-11p	:00		\$275.00	NM																						
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1	WSFA	Th	09/07/17		Late News	1030p-11p	:00		\$275.00	NM																																																							
85	09/09/17	09/10/17	NBC Saturday Today Show	6-8am	-----S-	:30	2	\$45.00	NM																																																								

Weeks: End Date MTWTFSS Spots/Week Rate

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powered by WideOrbit



# INVOICE

Page 11 of 12



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800092-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	811	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																				
85	09/09/17	09/10/17	NBC Saturday Today Show	6-8am	-----S-	:30	2	\$45.00	NM																				
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<u>Start Date</u>		<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
09/04/17		09/10/17	-----S-	2	\$45.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WSFA	Sa	09/09/17	6:29 AM	NBC Saturday Today Show	6-8am	:30	DMSCLS1713H	\$45.00 NM																				
2	WSFA	Sa	09/09/17	6:59 AM	NBC Saturday Today Show	6-8am	:30	DMSCLS1713H	\$45.00 NM																				
86	09/10/17	09/10/17	NET NBC Sunday Today Show	7-8a	-----S	:30	1	\$45.00	NM																				
<table> <tr> <td colspan="2"><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td colspan="2">09/04/17</td><td>09/10/17</td><td>-----S</td><td>1</td><td>\$45.00</td><td colspan="4"></td></tr> </table>										<u>Start Date</u>		<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					09/04/17		09/10/17	-----S	1	\$45.00				
<u>Start Date</u>		<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
09/04/17		09/10/17	-----S	1	\$45.00																								
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1	WSFA	Su	09/10/17	7:28 AM	NET NBC Sunday Today Show	7-8a	:30	DMSCLS1713H	\$45.00 NM																				
87	09/05/17	09/10/17	HARRY	2-3p	-TWTF--	:30	2	\$25.00	NM																				
<table> <tr> <td colspan="2"><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td colspan="2">09/04/17</td><td>09/10/17</td><td>-TWTF--</td><td>2</td><td>\$25.00</td><td colspan="4"></td></tr> </table>										<u>Start Date</u>		<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					09/04/17		09/10/17	-TWTF--	2	\$25.00				
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2	WSFA	W	09/06/17	2:24 PM	HARRY	2-3p	:30	DMSCLS1713H	\$25.00 NM																				
1	WSFA	Th	09/07/17	2:46 PM	HARRY	2-3p	:30	DMSCLS1713H	\$25.00 NM																				
88	09/08/17	09/08/17	Today in Alabama 430a	430-5a	----F--	:30	1	\$5.00	NM																				
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<u>Start Date</u>		<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
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1	WSFA	F	09/08/17	4:42 AM	Today in Alabama 430am	430-5a	:30	DMSCLS1713H	\$5.00 NM																				
89	09/06/17	09/10/17	Today in Alabama 530a	528am-6am	--WTF--	:30	2	\$100.00	NM																				
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1	WSFA	W	09/06/17	5:56 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1713H	\$100.00 NM																				
2	WSFA	Th	09/07/17	5:55 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1713H	\$100.00 NM																				
90	09/07/17	09/07/17	NFL Kickoff	Thu 630-730p	---T---	:30	1	\$225.00	NM																				
<table> <tr> <td colspan="2"><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td colspan="2">09/04/17</td><td>09/10/17</td><td>---T---</td><td>1</td><td>\$225.00</td><td colspan="4"></td></tr> </table>										<u>Start Date</u>		<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					09/04/17		09/10/17	---T---	1	\$225.00				
<u>Start Date</u>		<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
09/04/17		09/10/17	---T---	1	\$225.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WSFA	Th	09/07/17	6:55 PM	NFL Kickoff	Thu 630-730p	:30	DMSCLS1713H	\$225.00 NM																				
91	09/09/17	09/09/17	Notre Dame Football	630p-10p	-----S-	:30	2	\$750.00	NM																				
<table> <tr> <td colspan="2"><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td colspan="2">09/04/17</td><td>09/10/17</td><td>-----S-</td><td>2</td><td>\$750.00</td><td colspan="4"></td></tr> </table>										<u>Start Date</u>		<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					09/04/17		09/10/17	-----S-	2	\$750.00				
<u>Start Date</u>		<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
09/04/17		09/10/17	-----S-	2	\$750.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
2	WSFA	Sa	09/09/17	7:26 PM	Notre Dame Football	630p-10p	:30	DMSCLS1713H	\$750.00 NM																				
1	WSFA	Sa	09/09/17	9:36 PM	Notre Dame Football	630p-10p	:30	DMSCLS1713H	\$750.00 NM																				

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800092-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	811	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
91	09/09/17	09/09/17	Notre Dame Football	630p-10p	-----S-	:30	2	\$750.00	NM
92	09/06/17	09/10/17	Late Night w/ Seth Meyer	1137p-1237x	--WTF--	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 --WTF-- 1 \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/07/17 1:37 AM Late Night w/ Seth Meyers 1137p-1237x :30 DMSCLS1713H \$10.00 NM									
93	09/07/17	09/07/17	Late News	1030p-11p	---T---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---T--- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/07/17 11:53 PM Late News 1030p-11p :30 DMSCLS1713H \$150.00 NM									
<b>Total Spots</b>							<b>59</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$9,050.00</b>
<u>Agency Commission</u>	<b>\$1,357.50</b>
<u>Net Amount Due</u>	<b>\$7,692.50</b>

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